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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: SEIDMAN, Lawrence. P.

Date: March 8, 2004

Serial No.: 09544833

Group Art Unit: 3621

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Examiner:

For: METHOD AND APPARATUS FOR DISTRIBUTING AND SELLING

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ELECTRONIC CONTENT

APPOINTMENT OF ASSOCIATES

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 MAR 3 0 2004 CAOUP 36L

Dear Sir:

I, the undersigned, duly appointed in the above-identified patent application for United States Letters Patent, hereby appoint as my associate attorneys, Georgann S. Grunebach, Registration No. 33,179, and John A. Crook, Registration No. 30,830, whose Post Office addresses and telephone numbers appear below, with power to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

All communications are to be directed to Hughes Electronics Corporation, Corporate Patents & Licensing, Bldg. R11, Mail Station A109, P.O. Box 956, El Segundo, California 90245-0956.

Respectfully submitted,

Rv

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